



Fact Sheet

Company Overview:

Marketech, Inc. is the leader in exhibit staff training, marketing and measurement and offers a range of customized, timely and affordable on-site and computer-based programs that improve tradeshow exhibiting performance and results.

Headquarters:

19 Powder Hill Way
Westboro, MA 01581

Type of Organization:

Privately owned Massachusetts Corporation

Ownership:

Mim and Marc Goldberg

Year Founded / Incorporated:

1985

Key Staff:

Mim Goldberg, CME, President
Marc Goldberg, CME, Partner and Founder
Jerry Gerson, Corporate Training Associate
Susan Brauer, Training Associate
Betsy Ortolano, Training Associate
Holly Stevens, Measurement Project Manager
Gayle Griffithe, Measurement Project Manager

Products / Services:

StaffPrep Training Solutions

- Live / On-Site
- Distance / Online
- Self-Paced / Computer-Based
- Exhibit Manager's Companion Collection
 - Take 10
 - Are You Ready
 - ez-briefing
 - Creating ex-ceptional Demos
 - Are You Game

FutureResults Measurement Solutions

- Workshops
 - Measurement Planning
 - Measurement Training
- Event Evaluation and Analysis
- On-Site Measurement
 - Competitive Audit
 - Exit Interviews
 - Quantitative Analysis
 - Customer Journey Analysis
 - Post Show / Event Surveys
 - Focus Groups and Facilitated Meetings
- Computer-Based Tools
 - Measurement Made Easy

Website:

www.marketech360.com

Media Contacts:

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